

EUROPEAN SCALEUP INSTITUTE

THIRD ANNUAL CONFERENCE

June 2-3, 2025

Rotterdam, the Netherlands

Erasmus University College, Erasmus University Rotterdam



Call for Submissions

The *European Scaleup Institute* (ESI) is proud to organize its third Research & Education Conference on scaleups and high growth firms at the Erasmus University, Rotterdam, the Netherlands. Conference sessions will be held on Monday, June 2 and Tuesday, June 3, 2025.

GOAL OF THE CONFERENCE

High growth firms and scaleups have gained significant attention in recent years as they have shown to drive economic growth and transitions, as well as to create jobs. However, scaleups and high growth firms also face a number of pertinent challenges as they grow. These include the need to lead transitions and to manage rapid growth while maintaining profitability, the ability to attract and retain resources such as funding and talent, and the need to adapt to changing market conditions. Additionally, scaling businesses or initiatives may also lead to increased competition and regulatory scrutiny. Despite some emergent insights about underlying drivers and challenges, there is still much to learn about how high growth firms and scaleups evolve as they transition from startup to scaleup, and try to persist high growth over time. The ESI Conference serves as a platform for discussing original research and insights about the determinants and consequences of high growth and scaling-up as a process. Moreover, it intends to exchange impactful insights about how entrepreneurs may be supported and trained in scaling their business or initiative as an effective way in building inclusive entrepreneurial ecosystems over time.

CALL FOR PROPOSALS

The conference consists of keynotes, academic paper sessions as well as roundtables about educational programs. For the academic paper sessions, we invite scholars to submit cutting-edge proposals - rather than finished, complete papers - showcasing and explaining their research and findings associated with high growth firms and scale-ups. We welcome submissions from a variety of fields, including but not limited to entrepreneurship, strategy, management, economics, and finance, that address any of the following topics:

- The drivers of high growth and scaling over time.
- The role of management practices and leadership capabilities in scaling up
- The role of networks and ecosystems in high growth and scaling up
- The role of government policy in fostering high growth firms and scaleups
- The impact of high growth firms and scaleups on the economy and society at large

Proposals can be theoretical, empirical or conceptual in nature, but should be based on rigorous research. Proposals should not exceed a total of 4000 words including charts, graphs, diagrams, etc. and up to 2 pages of references.

PROPOSAL SUBMISSION

Authors interested in presenting their proposal at the conference should send the proposal with complete author information to Justin Jansen, academic chair, through jjansen@rsm.nl, no later than March 1, 2025. Please add the subject header “ESI conference submission” in your email. Proposals will be reviewed and authors will be notified of the decision by March 15, 2025. Early bird conference registration fee (before April 1, 2025) is €450; the fee for registration after April 1, 2025 is €550. The registration fee covers lunches, coffee breaks, and conference dinner. We look forward to receiving your submissions and welcoming you at the conference.

CONFERENCE ORGANIZERS AND SCIENTIFIC COMMITTEE

The conference is organized by Justin Jansen (Rotterdam School of Management) and Leonardo Fuligni (Erasmus Centre for Entrepreneurship) together with Euclides Major (Nova School of Business and Economics), Veroniek Collewaert (Vlerick Business School), Dimo Ringov (ESADE Business School), Dries Faems (WHU Business School), David Sluss (ESSEC Business School), Katty Hsu (Erasmus Centre for Entrepreneurship), Miguel Meuleman (Vlerick Business School), and Anna-Maija Sunnanmark (Nordic Innovation).

CONFERENCE LOCATION

The conference will be held at the Erasmus University College campus (<https://www.eur.nl/en/eucas>) as part of the Erasmus University in Rotterdam, the Netherlands. The Erasmus University College is located in the vibrant city center of Rotterdam.

CONTACT AND FURTHER INFORMATION

Further information about the conference and logistics is available at <https://scaleupinstitute.eu/event/scaleup-conference/>. Questions? Please contact the conference organizers, Justin Jansen (jjansen@rsm.nl) or Leonardo Fuligni (fuligni@ece.nl).